

City of Patterson
Parks, Recreation & Beautification Commission Minutes
Regular Meeting of July 19, 2023

1. Call to Order

Chairperson Virgen called the Regular Meeting of the Parks, Recreation & Beautification Commission of the City of Patterson to order at the City Hall Council Chambers at 5:06 P.M.

2. Roll Call

Present: Commissioners: Adolfo Virgen (Chair), Kandace Weyhrauch (Commissioner), Oscar Roman (Commissioner), and Martha Blanco (Commissioner)

City Staff: William Barrera (Public Works Maintenance and Mowing Supervisor), Diana Hernandez (Recreation Administrative Service Manager), and Brittany Callum (Secretary).

Absent: Renelle Layfield (Commissioner)

3. Statements of Conflict : None

4. Items from the Public:

Yolanda (Patterson Resident) - A request has been made by the Recreation Department Youth Action Commission for suggestions on ways they can assist with park clean-ups.

5. Approval of Meeting Minutes

The minutes for the June 21, 2023, regular meeting was reviewed and approved by the Commission with a 4-0 vote. Commissioner Weyhrauch motioned and Commissioner Roman 2nd. Motion carries.

6. Review of Action Items: None

7. Agenda Items

New & Returning Business

7.a Website Redesign Presentation (IT Manager, Kyle Ford)

IT Manager Kyle Ford presented to the commission the upcoming website redesign. Mr. Ford informed the Commission that there is a survey on the current website and requested their feedback. The Commission agreed to complete the survey and share it with the community.

- 7.b Parks, Recreation and Beatification Award (Commissioner Virgen)**
Commissioner Weyhrauch motioned to adopt the drafted Parks, Recreation, & Beautification Commission Award Certificate as the final version for award recipients. Chairperson Blanco seconded the motion.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

Commissioner Weyhrauch motioned to award the Farm-to-Fork event organized by the City of Patterson Recreation and Community Services Department. Commissioner Blanco seconded the motion.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

Action: Chairperson Virgen agreed to create a speech to present the award to the City Council and send it to the City Clerk.

- 7.c Wall Mural Project (Chairperson Virgen)**
The Commission discussed a few challenges that came up since the previous meeting regarding additional permits to complete the project. Mr. Barrera informed the Commission that he will research the proper method to complete the project. Commissioner Weyhrauch motioned to table this agenda item until the August 19, 2023 meeting. Commissioner Blanco second the motion.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

- 7.d Apricot Fiesta Review (Commissioner Weyhrauch)**
The Commission discussed the results of the survey that was given out during the Apricot Fiesta. Commissioner Weyhrauch will email Secretary Callum a hard copy of the results to disperse to the Commission members.

- 7.e Adding Shade to Parks (Commissioner Layfield)**
Mr. Barrera discussed with the commission on the way process and funding works to add more shade to parks. Having learned the process the Commission agreed to provide a list of parks that need shade as recommendations on where to begin first.

7.f Commission Logo (Chairperson Virgen)

The Commission took the time to edit the commission logo together. Upon completion of the draft edits, Commissioner Weyhrauch motioned to adopt a new logo. Commissioner Blanco seconded the motion.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

7.g Parks and Recreation Social Media Activity (Recreation Department)

Ms. Hernandez informed the Commission that the Recreation Department advertises the free events through Peach Jar. Furthermore, that the Recreation Department do not advertise activities that cost due to the fee that is generated. The Commission was also informed that the department has recently fulfilled a social media position, therefore their goal is to have more social media activity.

7.h Vice-Chair Election

Chairperson Virgen nominated Commissioner Weyhrauch as Vice-Chair. Commissioner Blanco seconded the motion. Commissioner Weyhrauch accepted the nomination.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

7.i Water Tower Mural (Commissioner Weyhrauch)

Commissioner Weyhrauch motioned to table this agenda item until the August 19, 2023 meeting. Commissioner Blanco second the motion.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

7.j Back-to-School Block Party (Commissioner Weyhrauch)

The Commission discussed ways that they can contribute to the Back-to-School block party. Chairperson Virgen and Commissioner Blanco volunteered to pass out surveys during the event. The Commission will be set up at the Recreation Department booth.

7.k Chalk Festival Event (Commissioner Weyhrauch)

The Commission discussed ways that they can execute a chalk festival. Locations included private properties, school parking lots, and city

parking lots. Commission Weyhrauch motioned to add this item to next month's agenda for further discussion. Chairperson Virgen seconded the motion.

Vote: 3-0; Motion Carries

| |
|---|
| Yes: K. Weyhrauch, A. Virgen, M. Blanco |
| No: None |
| Absent: R. Layfield, O. Roman |

8. Other Matters:

- Chairperson Virgen requested to add "October Anti-Bullying Month" to the August 19, 2023 meeting agenda.
- Ideas for Park-Clean-Up will be added to the August 2023 meeting agenda.

9. Adjournment

With there being no further business, Chairperson Virgen moved to adjourn the City of Patterson Parks, Recreation and Beautification Commission Meeting at 6:45 p.m.

Any questions or concerns, please email them to Brittany Callum at bcallum@ci.patterson.ca.us.

Minutes Prepared by:

Brittany Callum

Brittany Callum (Secretary)
Administrative Assistant I